

# Colchester Regional Hospital Foundation

# Annual Report

# 2011-2012



*Colchester East Hants Health Centre will open in November 2012.*

## Chair's Report

Submitted by Arnold Hagen

As my year as chairperson comes to an end, I look forward with excitement to the opening of our new hospital and a new era full of opportunity and enthusiasm for the future.

When I drive by our current hospital, look at the sign on the front lawn and see the level of collected funds growing ever closer to our pledged amount, I can't help but think of the dedicated individuals who worked so hard to make it happen. To our past board members, those who served on various campaign committees and Foundation staff, past and present; hats off to all of you - what an accomplishment! It is truly amazing how our community was able to achieve such a level of giving; to all our donors, thank you for making this project a reality!

The key objective of the Foundation is fundraising, and this past year we have experienced some true successes. We have realized growth in many revenue streams including bequests, memorials and donations, events, our endowment fund and the staff lottery. With a diverse and dedicated group of board members, our committed staff and the strength of our finance committee, I believe we have only begun to tap the potential that lies ahead.

One of the highlights for me this year was participating in the strategic planning process. We are entering an exciting time with the opening of the new hospital; this period also opens many doors for us as a foundation. Strategic planning allows us to examine where we are and where we need to be in order to continue supporting healthcare in our community. We have identified growth potential in major gifts and planned giving, our endowment fund, social media and continuing to work with the health authority towards the delivery of new and exciting offerings within the ever-changing field of health care.



**2011-2012 Board of Directors** - front row: Stephen Gallant, Joan Gibson (Vice Chair), Garfield Moffatt (Secretary/Treasurer), Arnold Hagen (Chair), Flora Riyahi; middle row: Karen Cole, Jill Linquist, Dr. Catherine Folinsbee, Bruce Casey, Adam Wyllie, Shane Crawford, Nicole Bagnell; back row: Jennifer Hamilton Upham, Christine Grimm, John Vissers, Erma Henderson; missing from photo: Audrey Conroy, Sharon Crowe (Executive Director), Don MacKay (Past Chair), Gail Moffatt, Elizabeth Paul.

I would like to thank our Executive Director, Sharon Crowe, for her leadership and direction over the past year. Effective leadership is fundamental to realizing our objectives and setting goals for the future, and this position is key to driving our success. I would also like to thank Sharon's team, Jennifer Bakker, Michelle McCann and Cathy Volans, for their continued support and dedication to the Foundation.

To the board members who are leaving us this year: Don MacKay, Flora Riyahi, Jill Linquist, Nicole Bagnell, and Erma Henderson, a very heartfelt thank you to each of you for dedicating of your time and talents towards improving healthcare within your community.

In closing, I welcome Joan Gibson to the position of chairperson, knowing that the board remains in good hands under Joan's direction and she can count on the continued support of the executive and the Foundation's management and staff. ■

## Executive Director's Report

Submitted by Sharon Crowe

It's been another very successful year for the Foundation and I'm grateful for the community's continued support of our initiatives to help improve health care for residents of Colchester and East Hants.

The past few years have been very successful and very exciting, particularly as the *to our health* campaign surpassed its initial fund-raising goal, our MRI fundraising was achieved, we developed a new logo for the Foundation, we began a process to honor the support of our donors, and we began a strategic planning process to ensure our future success. While thinking of the future I realized that I will be the Colchester Regional Hospital Foundation's last executive director, as our board will vote tonight, June 27<sup>th</sup>, to accept and adopt our new name, the Colchester East Hants Health Centre Foundation. It's with a twinge of sadness that I say good bye, and it's with great excitement that I look ahead to the future, and the opportunities our new health centre will make possible.

Our capital campaign stretched our community to think differently about giving and healthcare; it also stretched my enthusiasm for the work I love and for what I believe we can accomplish in future. It's an incredibly exciting time for healthcare in our community, and the Foundation's efforts will assist our health authority as it continues to ensure quality health services are available here at home.

This year the Foundation celebrated two significant milestones. In 2012 we received our largest individual gift in our history - a \$1.5 million anonymous pledge with the first \$500,000 paid at the time of the pledge. That gift made the second milestone possible; our endowment fund surpassed our operating fund in revenue for the first time in our history. That was incredibly exciting and bodes well for the Foundation's future, as donors are becoming increasingly aware of the importance of building a sustainable source of revenue for the health authority to be able to deliver on its mandate of delivering quality health services.

## Donor Recognition Committee Report

Submitted by Karen Cole, Committee Chair

The Donor Recognition Committee had a very productive year in 2011-2012, and I'm pleased to share a few of the highlights:

- More than 130 donor dedication and naming opportunities for the new Colchester East Hants Health Centre were identified, and the process for contacting individuals, organizations and municipalities was undertaken. This will ensure that meaningful dedications will be in place for donors of \$25,000 and more to the *to our health* campaign.
- Work continued on readying the donor recognition installation at the new hospital. The committee confirmed that Nova Wood Products would undertake to complete the wooden portion of the structure and would be willing to make a partial gift-in-kind to the project. The committee was able to visit the site, review the location, review all wall and flooring options, and make a colour selection for the wall. Slightly deeper than the main hallway colour, the committee felt that the stain choice was the most appropriate for the location and its surroundings, and served to "warm" the area.



Colchester East Hants  
Health Centre Foundation  
Rooted in community support.

*The Foundation's new brand mark.*

As I look forward, I think of the wonderful opportunities that lie ahead; the Foundation's new name and fresh new logo; a new donor recognition system that will appropriately thank donors for their incredible generosity; an opportunity to lead donors through our new hospital before it opens to the general public as our thank you; our office move at 11 am on November 19<sup>th</sup> and the fantastic location of our offices in the new facility; and, of course, the opening of the new health centre. Building the health centre was the beginning – the building and the technology will create opportunities that were never before possible, and we can't wait to be a part of it.

I'd be remiss if I did not bid a very fond and sad farewell to Nicole Bagnell, Erma Henderson, Jill Linquist, Don MacKay and Flora Riyahi. Thank you for generously taking time out of your lives to work with us to create a better community and for being such wonderful ambassadors on behalf of the Foundation.

I also wish to offer thanks to the board members who stepped forward with leadership and conviction, and the office staff, Jennifer Bakker, Michelle McCann and Cathy Volans, for working so hard behind the scenes and for representing us with such enthusiasm to our donors and supporters.

I look forward to "starting fresh" in 2012-2013, to welcoming new board members and, with their help and energy, to accomplishing even more. ■

- The committee also began to focus its efforts on the interactive portion of the wall, the 32" screen, discussing options for storytelling, website viewing, marketing, and online giving. Working with local graphic designer Nuri Guerra, the committee also began moving forward on the creation of a photo timeline, the dedication signage, the initial work on a new website and brainstorming opportunities for a donor reception and tour in late September.

I'd like to thank fellow committee members Audrey Conroy, Christine Grimm, and Elizabeth Paul for their valuable insight and effort as we continue to ensure recognizing our donors for their generosity is our priority. We look forward to "the great reveal" in September 2012, which will be a wonderful and appropriate showcase for the generous support of our community. ■

## CEHHA CEO's Report

Submitted by Peter MacKinnon, CEO

On behalf of the Colchester East Hants Health Authority, I am pleased to provide this report on our progress and initiatives in 2011/2012.

Once again much of our focus was on the design and construction work for the Colchester East Hants Health Centre. Throughout the year, steady progress was made on the building construction and we are poised to take possession in the coming weeks. Our focus has shifted to building commissioning, orientation and planning to the actual move during November 19-25, 2012. This is an exciting time and marks the culmination of years of work by many members of the Foundation, Health Authority and the broader community. We are all looking forward to moving into our new building and taking advantage of all the features it has to offer. On behalf of the District, I would like to thank the Foundation board members and staff for their valuable contributions this year.

In 2010-2011 the Foundation achieved its \$1.055M fundraising target for the new MRI program. As with all the foundation's initiatives, the progress was made because of the planning, hard work and execution that went into the campaign. Thanks to the entire Foundation team for this important work.

During the fiscal year, the potential to expand the level of medical student education in the health authority was discussed between the Health Authority and the Foundation. Additional resources will be needed to accomplish this expansion and we continue to work through the approach to accomplish this mutually beneficial initiative. This is a new venture for both our organizations and we will need to be open and collaborative to be successful going forward.

Thanks to the generosity of this foundation, once again, the equipment needed to help our staff deliver quality care was made available. We are grateful for the funding provided by the foundation to support \$6,448,775.16 in purchases and expenditures such as:

Laparoscopic Instruments for OB/GYN and Urology - \$40,496.23

Education (Mat Child) - \$350

Education (Mat Child) - \$1000

Dose Calibrator - \$25,000

Yag Laser (Ophthalmology) - \$32,993.41

Treadmill (Rehab) - \$5,327.47

Geriatric Bed and Mattress (Medicine) - \$6,153

Portable Ultrasound (ER) - \$37,943.50

Glide Scope (ER) - \$20,510

Scrubber/Drier (Enviro Services) - \$9,667

Surgical Table (OR) - \$100,000

PICC Ultrasound (General Medicine) - \$24,000

Holter Monitors (Cardiac) - \$51,779.55

Bassinets (Mat Child) - \$14,595

Tono Pen (ER) - \$3,623

Education (Medical Day) - \$2500

Education (Palliative Care) - \$5000

Education Session (Seniors Clinic) - \$250

Education and Training (Chemo) - \$800

Refrigerator (Dialysis) - \$194

Sagittal Saw and Cord - \$7,000

TLC Fund (Social Work) - \$3,939

New Hospital Project - \$6,055,654

2011-2012 was certainly an eventful year for our health authority. We continue to work toward and stay true to our vision of Healthy People, Healthy Communities and Quality Health Services. The Colchester Regional Hospital Foundation continues to be instrumental to our work as a district. Thank you once again for your ongoing support and contribution to the well being of those we serve. ■

## Parking Committee Report

Submitted by John Vissers, Chair

The Parking Committee is pleased to report that visitor parking continued to be busy during 2011-2012 and, in fact, the committee was tasked to respond to overcrowding in the lot on several occasions.

During May and June, the committee approved the allocation of funds to hire a commissionaire to assist with parking issues during peak parking periods. Despite the overcrowding issues, parking revenues were down slightly, approximately 2% over the previous year.

In 2011-2012 parking lot revenues were \$355,707 compared to \$361,929 in 2010-2011. Parking lot expenses in 2011-2012 came in at \$58,712 compared with \$56,581 in 2010-2011, an increase of approximately 4%. A few minor repairs to the parking system, a repair to the parking lot surface and the additional fees for the commissionaire resulted in the additional costs

The Board continued its practice of covering all capital campaign costs from the parking revenue, this year turning over \$7,153. In addition the Board continued to allocate net parking dollars to the MRI campaign to complete our funding requirement of \$1,055,000.

Sharon Crowe and Cathy Volans participated as part of the RFP review team for the new hospital parking system. We're pleased to report that the system chosen will offer flexibility of parking options for

staff and visitors as well as excellent report mechanisms to assist staff in our tracking and budgeting.

The Board approved the purchase of an add-on feature at the exit gate which would allow individuals who forget to pay inside at the pay terminals the option to pay with a credit card on exit.

Of ongoing concern to the committee is the option for free parking for hospital visitors at the civic centre if no paid parking system is introduced. Discussions with the civic centre will begin regarding the possible purchase of the Foundation's old parking system at a reasonable rate.

In 2012 - 2013 the Foundation will begin remitting 25% of net parking revenues directly to CEHHA as part of the joint parking agreement and in 2013-2014 onward, 50% of net revenues will be remitted to CEHHA.

Parking revenues continue to be a welcome source of income, helping to ensure that the Foundation achieves its fundraising goals. ■

# Golf Committee Report

Submitted by Gail Moffatt, Chair

The 16<sup>th</sup> Annual *On Course Fore Health Golf Classic* was held on Wednesday, June 22, 2011 at the Truro Golf Club.

I'm pleased to report that the 2011 event was a very successful day, netting just over \$70,900, an increase of approximately \$7,000 over 2010, and our best year to date!

Numerous changes were made to the event this year that aided in our success:

- We added a new \$3000 Flag Sponsor level;
- We sold tickets for the popular Fox Harbor raffle, which alone brought in \$3000 (we increased the tickets sold to 30 from 25);
- We dropped the live auction and concentrated on quality items for the silent auction;
- We sold raffle tickets for a sky caddie;
- We focused on adding value for the participants - whether it was food and drink, the music at the registration area, the lunch, etc. - we tried to ensure that everyone had a fun day; and
- We had another great dinner of BBQ beef, salads from the Holiday Inn and Cold Stone ice cream cakes, thanks to Joan Gibson's efforts.

A successful event is not possible without the dedicated work of our volunteers and the support of so many individuals and businesses in our community. Special thanks go to the Foundation staff; and our community volunteers; Callie Bent, Ronnie Boylan, Don and Pat Brown, Dot Cameron, Victoria Comeau, Emma Conrad, Jessie Fox, Bethany Hagen, Beryl Keilty, Brian and Joanne MacLeod, Logan MacNeil, Matthew MacQuarrie, Barb Whiston and employees of RBC Truro Branch.

A full-page post-event thank you ad appeared in the Truro Daily News in the summer, acknowledging our corporate sponsors, tee sponsors, on course activity sponsors, auction donors, volunteers and, of course, the participants.

And a very special thank you to the 2011 Golf Committee: Eleanor Casey, Audrey Conroy, Susan Creelman, Joan Gibson, Christine Grimm, Patti Hanes, Steve Tufts and Michelle McCann. A lot of time and effort was put forth to make this a successful, great event. ■



*On Course Fore Health golfer Peter Fahey hams it up with Colchester Regional Hospital Auxiliary volunteers Ronnie Boylan and Emma Conrad. Peter was one of 148 golfers to hit the links in support of Colchester Regional Hospital Foundation on June 22, 2011.*



*Foundation staff member, Cathy Volans, enjoys some sweets with Colchester Regional Hospital Auxiliary volunteer "candy strippers" Jessie Fox and Beryl Keilty. Jessie and Beryl manned the "candy store", one of the many on-course activities during the event.*

*Volunteer (and golfer!) Matthew MacQuarrie gets ready to help set up the On Course Fore Health Golf Classic at the Truro Golf Club. Matthew was one of more than 20 day-of volunteers who made this event possible.*

# Gala Committee Report

Submitted by Gail Moffatt and Jennifer Hamilton Upham, Co-Chairs

The Annual Gala, *Time to Celebrate*, took place on December 1, 2011 at the Best Western Plus Glengarry. It was, once again, a very successful night for the Foundation netting just over \$121,000, and \$6,000 over our net budget.

A total of 247 tickets were sold for the event at \$175 per person, and 306 people were in attendance. Our host, Bill Carr was well received, and the Jeff Goodspeed Quartet was a great addition to the event. We had very positive feedback from guests who enjoyed the evening.

The silent auction raised \$30,100, while the live auction brought in \$10,500, for a total of \$40,600. The balloon blitz sold 175 balloons, for a profit of \$3,500, and the Charm Diamond draw was also a success bringing in \$3,920.

Scotiabank volunteers were involved in selling raffle tickets and balloons, and Scotiabank matched \$5000 of the funds raised. We also had a number of volunteers from the hospital staff and community, as well as grade 12 leadership students from CEC.

Once again, the team from Costandi Design did a fantastic job with the decor.

Many thanks to the 2011 gala committee, Nicole Bagnell, Karen Cole, Atousa Costandi, Joan Gibson, Jill Linquist, Susan MacQuarrie, Elizabeth Paul, Jane Upham and Michelle McCann. Thank you to the Foundation staff, board members and volunteers who made this event a success!

Plans are well underway for the 2012 gala, taking place on Thursday, December 6, 2012 at the Holiday Inn Hotel and Conference Centre. This is not only a new venue for the event, but we will raise the bar with a premiere silent auction, dinner and dance. ■



Event emcee, Bill Carr, captivates the audience during the live auction.



The Jeff Goodspeed Quartet, with singer Nadia Moore, entertained.



Event co-chairs Gail Moffatt, Jennifer Hamilton Upham and Board chair Arnold Hagen pose with Scotiabank Team Truro volunteers at the 2011 Gala. Scotiabank matched \$5000 in funds raised during the evening's Balloon Blitz and Diamond Raffle activities.



Colchester Regional Hospital Foundation board member, Stephen Gallant sells balloons during the 2011 Gala's Balloon Blitz. 175 balloons were sold for the chance to win a \$1000 gift card from Canadian Tire, and a guaranteed gift certificate for MacQuarries Pharmasave.

# Planned Giving Committee Report

Submitted by Flora Riyahi, Chair

The planned giving program began its third full year in April 2011. The Planned Giving Committee met twice, in September and January.

## A. Areas of Focus

Professional Advisors - Financial and legal advisors in our community continue to be contacted by the Foundation.

Newsletter - Horizons newsletter was distributed to current donors in April and September 2011, and sent electronically to professional advisors in our community. Approximately 2000 pieces in total were sent.

Donor visits - This program is high priority. All donor expectancy files have been updated when required and the data management program, Raiser's Edge, has been kept up-to-date throughout the year.

Quarterly Newsletter - Our monthly donors continue to receive quarterly updates from the Foundation in the form of an in-house newsletter. The first was distributed in January 2010 and our donors have received updated fundraising results, event information and stories on local donors in April, July, October and January of this year.

House Calls Program - This program is ongoing and involves telephone calls to donors who have given gifts of \$100 or more. This program has proved to be successful not only in thanking donors and making them feel appreciated, but also as an information gathering tool and a means to have their questions or concerns dealt with.

Memorial Program - This program continues on a weekly basis.

Advertising/Awareness - As in previous years, the Truro Daily News committed to in-kind advertising.

Leave a Legacy - The Foundation was a bronze sponsor for this program in 2011. The campaign was well advertised. We secured \$2,000 worth of PSAs from our local radio stations, displayed the overhead banner for a period of 30 days and purchased television ads for a four-week period. Ads also appeared in the Truro Daily News and the Chronicle Herald supplement.

Education/Training/Events - Jennifer attended the 2011 CAGP Conference in Toronto in April. The 2<sup>nd</sup> Annual Donor Loyalty was held on Thursday, April 27 at the Marigold Cultural Centre. The guest speaker was Peter MacKinnon and presentations were made by the Senior's Clinic, CEHHA's stroke co-ordinator, MacQuarries Home Health Centre and Parkland Truro. A total of 48 people attended this event. Sharon and Jennifer attended the CAGPNS Roundtable's AGM in May 2011. The AGM included a presentation from Alain Levesque on life insurance.

## B. Financial Information

Bequest Gifts Received (April 1, 2011 - March 31, 2012)  
Total Received: **\$152,892.00**

Endowment Fund Received (April 1, 2011 - March 31, 2012)  
Total Received - Unrestricted: **\$577,566.00**  
Total Received - Restricted: **\$37,313.43**  
*(\$11,313.43 transferred from operating account)*

Gifts Received (April 1, 2010 - March 31, 2011)  
Total Received: **\$99,271.37**

## C. Estates Pending/Outstanding

As of March 31, 2012, the Foundation is not aware of any outstanding bequests. One estate that has not been finalized but is expected to close by the end of this fiscal year. Three other estates are projected to be long term, possibly years before distribution.

## D. Expectancies

Confirmed: 31  
3 new since 2010-2011 AGM  
7 are life insurance policies

## E. Monthly Donors

Current: 118  
11 new since 2010-2011 AGM

I would like to thank the Planned Giving Committee members for their continued support this year, Nicole Bagnell, Alan MacNeill, Garfield Moffatt, Greg Mosher and Jennifer Bakker. ■

# HR Committee Report

Submitted by Bruce Casey, Chair

In its second full year of activity the Human Resources Committee achieved the following:

- The committee continued its review of Foundation salaries and benefits and implemented its first COLA salary adjustments; a 2.2% retroactive increase for staff (to April 1, 2011) in October.
- The job analysis questionnaires completed by staff were reviewed and new job descriptions were prepared for all staff members.
- The performance appraisal form used as a performance management tool were reviewed and slightly modified. The committee also made an adjustment to the performance appraisal schedule, to ensure all staff appraisals would be completed in January of each year so any recommendations regarding salaries could be forwarded to the board for budget review.
- The committee will continue its work on its established goals of reviewing salary scales, benefits and HR policies and procedures.

The Human Resources Committee will work to recognize the Foundation as a separate entity from the Colchester East Hants Health Authority by reviewing HR policies to best reflect the Foundations' size and scope of operations.

I extend my thanks to my committee members, Joan Gibson, Gar Moffatt and Arnold Hagen (ex officio) and the Foundation staff for their assistance during the year. ■

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## Appeal Committee Report

Submitted by Dr. Catherine Folinsbee, Chair

The Foundation continued its financial support of Colchester Regional Hospital with two direct mail initiatives in 2011-2012.

Mailed on May 13, 2011, the Spring Appeal supported the purchase of a YAG laser for Ophthalmology, a treadmill for Rehabilitation Services, and a bariatric bed and mattress. A portable ultrasound and glide scope for the Emergency Room were also funded by this campaign through unrestricted operating surplus.

The Spring Appeal was challenged by a postal strike shortly after the mailing. Ultimately, the campaign netted \$39,766.56, or 88% of our budgeted net goal of \$45,000.

The Fall Appeal, which mailed in October 2011, was supplemented by funds from the unrestricted operating surplus to purchase a surgical table for the OR, a PICC ultrasound for Medicine and a Scrubber/Drier for Environmental Services. The campaign netted \$73,522.26, slightly exceeding our budgeted goal of \$73,000.

The combined revenue for the Spring and Fall Appeals fell short of the budgeted net of \$118,000 at \$113,288.82, or 96% of budget.

I would like to thank Dr. Jamie Rogers, Dr. Beau Blois and Shannon Andersen, all of whom helped the Foundation promote the Spring Appeal with public service announcements on Big Dog 100.9FM and Cat Country 99.5FM. Also, thanks to Dr. Dave Padmore, who offered his knowledge and assistance during the Fall Appeal.

My thanks to committee members Jill Linquist and Karen Cole, and the Foundation staff, who prepare the campaign, maintain our donor records, and issue the receipts. And many thanks to our donors, who give their support year after year to ensure that our community has the best healthcare possible. ■

## Sponsorship Committee Report

Submitted by Stephen Gallant, Chair

The goal of the Sponsorship Committee this year was to surpass the sponsorship totals from the previous year, maintain relationships with existing sponsors and attract new supporters to our events.

The first event of 2011-2012 was the On Course Fore Health Golf Classic in June. Total cash sponsorship was \$28,250, a \$3500 increase over 2010. New event sponsors included Marwood, Dexter Construction, Eascan Building Systems (at the new Flag Sponsor level) and Colchester Community Funeral Home.

The committee was able to secure \$39,000 in cash sponsorships for the Time to Celebrate Gala Dinner and Auction in December 2011. This was a \$2000 decrease over the previous year, due to the fact that Doctors Nova Scotia and Nova Enterprises declined to return as sponsors.

The dinner and dance event in February remains a challenge for the committee; it is sandwiched between our two major fundraisers, and, despite attempting to start asks early, it suffers from its close timing to the gala. We lost RBC Dominion as the cash presenting sponsor and were unable to replace them. However, we brought in new sponsors,

## Your hospital foundation ...

*rooted in community support!*



*Dr. Kate Folinsbee is pictured with staff from Truro's Robie Street location of Shoppers Drug Mart, including owner Todd Barnhill; their Tree of Life campaign in the fall of 2011 raised \$3582 in support of Colchester Regional Hospital's Women's Surgery Program.*



*Pictured are Shauna MacDonnell, Patient Care Leader - Maternal Child, Stephanie Jones and Larry Swenson, McDonald's Restaurants owner/operators. Proceeds from coffee sales during April 2011, as well as McHappy Day activities on May 11, 2011, raised \$13,160 for Colchester Regional Hospital's MatChild Department. The funds purchased six bassinets for the newborns of Colchester and East Hants.*

BJ Electric, Kelsey's Plumbing and Heating and Central Nova Animal Hospital, increased Burchell MacDougall's sponsorship level and transferred Doctors Nova Scotia's support from the Gala. The sponsorship committee generated \$8500 in cash for the event, a decrease of \$750 over the previous year.

Total cash sponsorship for all these events equated to \$75,750, a \$750 increase over 2010-2011. Ultimately the committee had a successful year and I give my thanks to all the committee members; Audrey Conroy, Shane Crawford, Joan Gibson, Jill Linquist, Gail Moffatt, Jennifer Upham, John Vissers, Adam Wyllie and Michelle McCann, for their organization and efforts to achieve this success. ■

# Colchester Regional Hospital Auxiliary Report

Submitted by Erma Henderson, President

Colchester Regional Hospital Auxiliary had a very busy fundraising year in 2011-2012.

Some highlights of the year included:

- The Colchester Regional Hospital Auxiliary were awarded the Maritime Philanthropy Award for Volunteer Fundraising Group at a ceremony at the World Trade and Convention Centre in Halifax in June 2011.
- We had another successful Hubbub in October raising over \$29,000 at this one day event. This was the 30<sup>th</sup> successive year the Hubbub was held.
- The CRHA along with the other auxiliaries in Northern Region hosted the NSAHA Convention in Truro.
- The CRHA purchased equipment such as a blood pressure monitor, cuffs and specialized stethoscopes for the Seniors Clinic.
- The CRHA also provided scholarships and bursaries for students and staff furthering their education in the medical field.
- We also purchased Volunteer Lanyards so the volunteers working in the hospital could be recognizable doing their work.
- We published our first Cookbook and have them on sale throughout our region.
- The Auxiliary members were invited to the annual Donor Loyal Tea funded by Parkland and the Foundation. We also attended the annual Volunteer Tea sponsored by Colchester Regional Hospital.
- The crowning moment for us this year was the presentation to the hospital of our final cheque in the amount of \$100,000 thereby fulfilling our commitment of \$800,000 to the new hospital.

We had a great year. We are truly blessed to have such a dedicated and loyal group of volunteers who continue to work toward better patient care for our community. It is through their kindness and dedication that we are able to realize our hopes and dreams.

Finally, we are celebrating our 90<sup>th</sup> anniversary on October 24, 2012 at the Colchester Regional Hospital Auditorium. We hope you will join us! ■



Colchester Regional Hospital Foundation staff:  
Cathy Volans, Sharon Crowe, Jennifer Bakker and Michelle McCann



Erma Henderson and Jessie Fox of the Colchester Regional Hospital Auxiliary pose with the 2011 Maritime Philanthropy Award for Outstanding Volunteer Fundraising Group. The Auxiliary was recognized for their ongoing dedication to Colchester Regional Hospital, as well as their \$800,000 commitment to the **to our health** capital campaign for the new Colchester East Hants Health Centre. Foundation nominees, Allen and Violet Large, were also honoured for their philanthropy with the Outstanding Individual Philanthropist award.

## Dinner & Dance Committee Report

Submitted by Jill Linquist, Chair

Our annual dinner and dance, *Mardi Gras! A Night in New Orleans*, occurred on Saturday, February 25, 2012, at the Holiday Inn Hotel and Conference Centre.

The event grossed \$22,900 with expenses of approximately \$6,900, for approximate net revenue of \$16,000. This was short of our budgeted goal of \$20,000, mainly due to ticket sales.

We had hoped that moving the event away from Valentine's Day would increase ticket sales; however, we did not anticipate that there would be another Valentine's dance in the community, which many thought was our event. We sold 104 tickets and, with the addition of sponsors, 138 people enjoyed the event.

We had a lot of positive comments from the attendees, and a great time was had by all. The New Orleans-based theme featured a three-course dinner and Mardi Gras-inspired décor, with music by Hush for the dance portion of the evening. A balloon burst was held for a variety of donated prizes and gift certificates from Lawtons. Inglis Jewellers returned as the in kind presenting sponsor, and donated a diamond ring; Joanne Locke was the lucky winner of the raffle.

My thanks to the planning committee, Kate Folinsbee, Gail Moffatt, Flora Riyahi, Jennifer Upham and Michelle McCann for their hard work on this event, as well as Bruce Casey, Jane Upham, Christina Wyllie and Yvette Hatcher for her decorating skill. Thanks also to Sharon, Jennifer and Cathy, and thanks to our board members for helping out with set up and balloon sales, and simply for supporting a great evening. ■